

# Zhaojin Zeng

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## EDUCATION

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July 2018 (expected) Ph.D. in History, **University of Texas at Austin**

**Dissertation:** “Nourishing Shanxi: Indigenous Entrepreneurship, Regional Industry, and the Transformation of a Chinese Hinterland Economy, 1907-2004.”

Committee: Huaiyin Li (Chair), Jeremi Suri, Mark Metzler, Joshua Eisenman

### **Doctorate Qualifying Examination Fields**

Modern Chinese History, Global and Japanese History, and International Political Economy of China and the World

July 2018 (expected), **HarvardX Data Science Professional Certificate Program**

2012 M.Phil. in Social Science, **Hong Kong University of Science & Technology**

2010 B.E. in Food Science & Technology, **Shanghai Jiao Tong University**

## PUBLICATIONS

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### **Peer-Reviewed Journal Article**

- “The Price of Persecution: The Long-Term Effects of the Anti-Rightist Campaign on Economic Performance in Post-Mao China,” (with Joshua Eisenman), *World Development* (accepted).

### **Book Reviews**

- “Merchants and Material Culture in Qing China: A Review of *Luxurious Network*,” *Newbooks.Asia* (an online initiative of the International Institute for Asian Studies, Netherlands), January 2018. <https://newbooks.asia/review/merchants-material>
- Review of Man-houng Lin, *A New Historical Perspective on Taiwan’s Legal Status* (Liming Cultural Press, 2008), *Ershiyi shiji* 《二十一世紀》 (Twenty-first century), No.126, August 2011, pp.155-159. <http://www.cuhk.edu.hk/ics/21c/zh/issues/c126.html>

### **Archival Documentation**

- “Enterprise Archives and Business History in Contemporary China: The Case of the Baojin Company Archive,” *Entreprises et Histoire*, forthcoming.

## Translations

- Translation of “Some important time points from the Mao era to the Reform and Open era” (从毛□□□代到改革开放□代的一些重要□□□点) by Joel Andreas (Associate Professor of Sociology, Johns Hopkins University), *Kaifang shidai* 《开放□代》 (Open times), January 2017. <http://www.opentimes.cn/bencandy.php?fid=424&aid=2018>

## Works in Progress

- “Forging Steel Utopia: Industrial Production and Factory Management in Mao’s Great Leap Forward, 1958-1961.” (to be submitted)
- “From Guerrilla Economy to Command Economy: Arms Industry and the Making of Chinese Economic Bureaucracy.” (draft available)
- “Between East and West: Industrial Technology and Cold War Diplomacy in Socialist China, 1945-1980.” (draft available)
- “Making the Maoist Enterprise: Management and Organizational Change in Chinese Industrial Firms, 1937-1960.” (in progress)

## DIGITAL HISTORY

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Runner-up Award, the Inaugural “Three Minute History” Contest (a three-minute presentation of dissertation research to public audiences, and the video is available on YouTube), Department of History, UT-Austin, November 2016.

[https://www.youtube.com/playlist?list=PLAdkZXquD61Ukca08c7e4\\_8No\\_gNtdmbI](https://www.youtube.com/playlist?list=PLAdkZXquD61Ukca08c7e4_8No_gNtdmbI)

Contributor, *Not Even Past*, a public history website managed by the UT history department

- Review of Yasheng Huang, *Capitalism with Chinese Characteristics: Entrepreneurship and the State* (Cambridge University Press, 2008), *Not Even Past*, April 2014. <http://notevenpast.org/capitalism-with-chinese-characteristics-entrepreneurship-and-the-state-2008-by-yasheng-huang/>
- Introduction essay to Sun Tzu, *The Art of War* (Oxford University Press, 1971), *Not Even Past*, December 2013. <http://www.notevenpast.org/read/art-war-1971-edition>

## AWARDS, FELLOWSHIPS, AND GRANTS

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### External

Harvard-Yenching Library Travel Grant, Harvard University	2018
Lieberthal-Rogel Center for Chinese Studies Travel Grant, University of Michigan	2018
Alfred D. Chandler Jr. Travel Fellowship, Harvard Business School	2017

Young Scholar Award, China Times Cultural Foundation(USA)	2017
East Asia Library Travel Grant, Center for East Asian Studies, Stanford University	2017
Doctoral Colloquium Honorarium, Business History Conference	2016
Alfred D. Chandler Travel Grant, Business History Conference (x3)	2015, 2017-18
The History Project Grant, Center for History and Economics, Harvard University	2016
World Congress on Business History Travel Grant, University of Bergen (Norway)	2016
Research Grant, the D. Kim Foundation for the History of Science and Technology	2015-16
China and Inner Asia Council (CIAC) Small Grant, Association for Asian Studies	2014
Japan Student Service Organization Scholarship, Sophia University (Japan)	2014

### Internal

Professional Development Award, UT Center for Russian, East European and Eurasian Studies	2017
Julian Suez Research Fellowship, Center for East Asian Studies, UT-Austin	2017
Summer Research Fellowship, History Department, UT-Austin (x3)	2014/15/17
Global Research Fellowship, UT-Austin	2017
Graduate School Professional Development Award, UT-Austin (x3)	2013/14/16/18
Centennial Graduate Student Support Grant, UT-Austin	2016
Continuing Fellowship, History Department, UT-Austin	2015-16
POSCO Research Fellowship, Center for East Asian Studies, UT-Austin (x2)	2014/15
Swedish Excellence Endowment Scholarship, Liberal Arts College, UT-Austin	2014
Research Travel Grant, History Department, UT-Austin	2014
Mitsubishi Graduate Fellowship, Center for East Asian Studies, UT-Austin	2014
Tom and Martha Ward Endowed Fellowship, Liberal Arts College, UT-Austin	2013
Summer Research Travel Grant, History Department, UT-Austin	2013
Recruitment Fellowship, History Department, UT-Austin	2012-13
Research Travel Grant, Hong Kong University of Science & Technology	2012
Graduate Studentship, Hong Kong University of Science & Technology	2010-12
University Academic Excellence Scholarship, Shanghai Jiao Tong University	2007

### PANEL ORGANIZED

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Organizer, “New Perspectives on the Business History of the Cold War,” at the Business History Conference (BHC) Annual Conference, Baltimore, Maryland, April 5-7, 2018.

### CONFERENCE AND WORKSHOP PRESENTATIONS

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“Nourishing Shanxi: Indigenous Entrepreneurship, Regional Industry, and the Transformation of a Chinese Hinterland Economy, 1907-2004,” in the panel *Centennial Enterprises as Sources of Innovation in Emerging Economies* at the XVIII World Economic History Congress (WEHC) in Boston, Massachusetts, July 29- August 3, 2018.

“Industrial Technology and Sino-US Relations in the Cold War Era, 1945-1980,” at the Society for Historians of American Foreign Relations (SHAFR) Annual Conference, Philadelphia, June 21-23, 2018.

- “Between East and West: The Politics of Industrial Technology in Socialist China, 1947-1980,” at the Business History Conference (BHC) Annual Conference, Baltimore, Maryland, April 5-7, 2018.
- “Cold War Factory: Geopolitics and Industrial Technology in Socialist China, 1945-1980,” at the 2017-18 New Work in Progress Workshop Series, Institute for Historical Studies, University of Texas at Austin, March 29, 2018.
- “Cold War Factory: Global Geopolitics through the Lens of a Chinese Industrial Enterprise, 1949-1980,” at the East-West Center 17th International Graduate Student Conference on the Asia Pacific region, the East-West Center, Honolulu, Hawaii, February 15-17, 2018.
- “Indigenous Business and the Transformation of Chinese Economy in the Long Twentieth Century,” at the joint meeting of the Southwest Conference on Asian Studies(SWCAS) and the Western Conference of the Association for Asian Studies (WCAAS), Southern Methodist University, Dallas, Texas, Nov 17-18, 2017.
- “From Guerrilla Economy to Command Economy: Arms Industry and the Making of Chinese Communist Economic Bureaucracy,” at the Harvard Conference on the Study of Capitalism, Harvard University, Cambridge, Massachusetts, Oct 19-20, 2017.
- “Cold War Factory: Global Geopolitics and Everyday Life in a Chinese Industrial Enterprise,” at the workshop “100 Years Later: The Russian Revolution and its Consequences,” Department of History, University of California Berkeley, October 6-7, 2017.
- “From Bureaucratic Capitalism to State Capitalism: Indigenous Entrepreneurship and the Transformation of Chinese Economy in the Long Twentieth Century,” at the research workshop “Business beyond Businesses: Agency, Political Economy & Investors, c.1850-1970,” University of Tübingen, Tübingen, Germany, September 20-22, 2017.
- “Remapping the Transformation of China’s State-Owned Enterprises: History, Reform, and Globalization, 1980-2000,” at the European Business History Association Annual Congress, Vienna, Austria, August 24-26, 2017.
- “From Bureau of Ordnance to Ministry of Heavy Industry: The Transformation of the Chinese Communist Industrial Bureaucracy, 1937-1954,” at the Business History Conference Annual Conference, Denver, Colorado, March 30-April 2, 2017.
- “Making the Maoist Enterprise: Ideology, Ecology, and Technology in the Transformation of Industrial Business in Early People's Republic of China,” at the First World Congress on Business History, University of Bergen, Norway, Aug 25-27, 2016.
- “Making the Maoist Enterprise: Ideology, Ecology, and the Transformation of Industrial Business in Early People's Republic of China,” 2<sup>nd</sup> biennial Richard Robinson Business History Workshop, Portland State University, Portland, Oregon, April 28-30, 2016.
- “The Long-Term Impact of Chinese Land Reform: A Study of the Movement of Capturing Escaped Landlords and Rich Peasants,” at the conference “Civilization and Revolution: International Conference on China’s Land Reform,” Institute for Advanced Studies in Humanities and Social

Sciences, Chongqing University, China, August 28-29, 2015.

“From Family Firm to State-Owned Enterprise: Baojin Company, Shanxi Merchants, and the Transformation of Business Culture in Early Twentieth-Century China,” at the Joint Meeting of the Business History Conference (BHC) and the European Business History Association (EBHA), Miami, Florida, June 24-27, 2015.

“Rethinking Mao’s Great Famine: The Institutional Failure of China’s Grain Transportation System, 1959-61,” at the Social Science History Association Annual Conference, Chicago, November 2013.

“Creating Class Enemies: A Study on the Movement of Capturing Escaped Landlords and Rich Peasants after the Great Famine,” at the archival research workshop “New Material, New Methods: Workshop on Contemporary Chinese History Archives,” Department of History, Shanghai Jiao Tong University, Shanghai, China, July 15-21, 2013.

“Rethinking Mao’s Terror: China’s Political Repression of Intellectuals in 1957 and the Long-Term Impact,” at the Midwest Political Science Association Annual Conference, Chicago, April 2012.

## **GUEST LECTURES & INVITED TALKS**

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“The State-Owned Enterprise across the World,” guest lecture for Professor H.W. Brands’ United States history course at UT-Austin, October 2017.

“Factory Management under Mao,” invited talk at the Annual Forum and International Symposium “Rethinking Socialism and Reform in China,” Open Times and Center for East Asian Studies, the University of Texas at Austin, October 2016.

“China’s Politics in the Reform Era, 1978-1997,” guest lecture for Professor Huaiyin Li’s Modern Chinese History course at UT-Austin, April 2015.

## **TEACHING EXPERIENCE**

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### **Instructor, Department of History, UT-Austin**

Fall 2016      Modern Chinese Economic and Business History (Instructor of Record)  
Spring 2017    Building America (Supplemental Instructor)

### **Teaching Assistant, Department of History, UT-Austin**

Spring 2018    The United States since 1865 (H.W. Brands)  
Fall 2017      The United States, 1492-1865 (H.W. Brands)  
Spring 2015    Introduction to China (Huaiyin Li)  
Fall 2014      Postwar Japan (Mark Metzler)  
Spring 2014    The United States Since 1865 (Jacqueline Jones)  
Fall 2013      The United States Since 1865 (Megan Seaholm)

**Teaching Assistant, Division of Social Science, Hong Kong University of Science & Technology**

Summer 2012 Introduction to Economics  
Spring 2012 China's Political and Economic Development  
Summer 2011 Introduction to Economics  
Fall 2011 International Political Economy(Graduate-level)  
Spring 2011 Introduction to Psychology  
Fall 2010 China and the World

**PEDAGOGICAL ACTIVITIES AND RESEARCH TRAINING**

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Invited Participant, “UX Research Panel” (a research meeting on using academic methodologies to advance user experience with Facebook), Facebook Austin, Austin, Texas, March 29, 2018.

Participant, “Teaching the History of Capitalism Workshop,” at the Business History Conference (BHC) Annual Meeting, Baltimore, Maryland, April 5, 2018.

Participant, “Getting Started in Digital History Workshop (Collections as Data),” at the American Historical Association (AHA) Annual Meeting, Washington DC, Jan 4, 2018.

Presenter & Participant, “Business beyond Businesses: Agency, Political Economy & Investors, c.1850-1970,” (a three-day workshop on the global economic and business history funded by DAAD, the German Academic Exchange Service) The University of Tübingen, Germany, September 20-22, 2017.

Presenter & Participant, The Doctoral Colloquium in Business History, University of Colorado-Denver and the Business History Conference, Denver, March 27-28, 2017.

Presenter & Participant, The Second Biennial Richard Robinson Business History Workshop, Portland State University, Portland, Oregon, April 28-30, 2016.

Participant, Supervised Teaching (a semester-long pedagogical training course led by UT History Professor Ann Twinam), Department of History, UT-Austin, Spring 2015.

Participant, Summer Institute on Conducting Archival Research (SICAR), Elliot School of International Affairs, George Washington University, Washington, D.C. May 19-22, 2014.

Participant, Fundamentals of Teaching (a semester-long voluntary professional development seminar for effective teaching), College of Liberal Arts, UT-Austin, Fall 2013.

Participant, SHSS TA Workshop, Division of Social Science, School of Humanities and Social Science, Hong Kong University of Science & Technology, 25 August 2011.

Participant, University TA Training Program (with a certificate of achievement), Center for Enhanced Learning and Teaching, Hong Kong University of Science & Technology, 2010-11.

## SERVICE TO THE PROFESSION

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### Ad Hoc Reviewing

*[History of Retailing and Consumption](#)*

### Academic Service

Assistant Secretary, North American Taiwan Studies Association (NATSA), 2013-2014.

Second-Year Representative, History Graduate Council, UT-Austin, 2013-2014.

Invited commentator for “China in the Twentieth Century,” the annual Young Scholars Academic Forum, Department of History, Peking University, China, June 2013.

## PROFESSIONAL AFFILIATIONS

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American Historical Association

Association for Asian Studies

Business History Conference

Economic History Association

## LANGUAGES

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Mandarin Chinese (native)

English (proficient)

Japanese (intermediate)

French (beginning)

## REFERENCES

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### **Huaiyin Li**

Professor and Director of the Center for East Asian Studies

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University of Texas at Austin

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### **Jeremi Suri**

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**Mark Metzler**

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